

Faculty Profile



Department	Directorate of Distance Education
Designation	Assistant Professor & Programme Coordinator
Name	Dr. Zubair Ahmad
Qualification	Ph.D. (Tourism Management); Master of Tourism Administration (M.T.A.); B.A. Journalism (Major-Travel Journalism); Diploma (Aviation, Hospitality & Travel Management).
Research Interest	Tourism, Peace & Conflict policy; Destination Sociology & Anthropology; Political Economy of Tourism; Touristic Globalization & Identity Conflicts; Travel Journalism.
Area of Specialization	Tourism, Peace & Conflict Theory
Teaching & Research Experience	<ul style="list-style-type: none">• Taught at the Post-Graduate level in the School of Hospitality & Tourism Management, University of Jammu on subjects, vis-à-vis Cultural Tourism Theory, Alternative Tourism Models with Special Focus on Heritage, Archeological Tourism, Globalization & Identity Conflicts, Destination Management etc. from 01-11-2010 to 01-09-2012.• Worked as Assistant Professor and taught at Post-Graduate and Integrated M.Phil-Ph.D. Programme in the Department of Tourism and Travel Management, Central University of Jammu from 20-11-2012 to 01-05-2014.• Worked as Assistant Professor at the Tourism & Hospitality Block, The Business School, University of Kashmir from 02-05-2014 to 15-01-2015.• Worked as Assistant Professor at the Department of Tourism Studies, Central University of Kashmir from 19-03-2015 to 12-10-2015.
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